

meet  
the **EDGE**™

# EDGE™

## Light Alarm Clock

It unites the pure grace of cutting edge clean lines, the clear functionality of being an **alarm clock** and an **ambient light**. Put together, a class of its own - the Gingko brand new Edge Light Alarm Clock was born.



## Emotion meets functionality

A alarm clock for every day and a light for every night.

The innovative concept with its smooth seamless touch-feeling and beautiful ambient light created is impressive, not just because of its unusual design, but also because it's a very **efficient yet elegant** space-saving solution for any bedroom or other space where you would like it to be.



Nothing is more inspiring than the start of your day

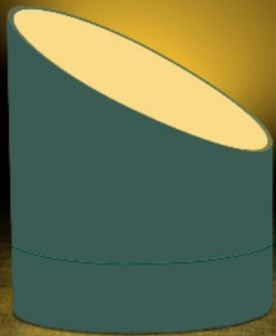
Pure form, clear lines.

The Ginkgo Edge Light Alarm Clock brings new enthusiasm to your day.

A strikingly sharp but smooth dynamic line stretches across the whole body of the clock, it lends a unique excitement to the Edge Light Alarm Clock.

The perfect balance of edge lines creates a statement of **Simplicity, Elegance, and Functionality**. To snooze, simply **shake it** or to turn it off, easily press any button or **flip it over**, then it turns itself into a cozy ambiente light if you want it to be, to help you get ready for your day.





Nothing is more inspiring than a moment of lighting up the darkness

The Edge Light Alarm Clock is consistent. Technology supports the functionality of this design. With an innovative and integrated **ball-switch**, The Edge Light Alarm Clock can turn into a dimmable light once you flip it over from the clock face. Use this before going to bed, it creates a very **soft and cozy** ambient light for you and helps you prepare for your sleep. Or you can sleep along with it while not disturbing you as it's fully dimmable. It's there waiting for you, whenever you need it in the dark or while you're awake, **bright or soft, cozy or calm...**



Nothing is more inspiring than the feeling that you have done everything right

The bamboo cutting-edge look defines its whole general feel, within which the user-friendly alarm clock and cozy soft dimmable ambient light is integrated and it's **powered by long-life in-built rechargeable battery**, up to **6 months battery life** time after one charge.

The Edge Light Alarm Clock is fitted with a **high quality** and **accurate time** chip which makes your every second right, matter and count.

A functional and confident appearance.

A good design requires simplicity in the way it looks, but also in the way it's used

The **clean set-up buttons** are sitting right around the clear clock face, which makes the set-up super easy and user-friendly. This is all down to its great **ergonomic design**.

You can easily spot if your alarm/alarms (two alarms) is/are on or off, or you can nicely turn it off or back on.

At night time after 9pm, the soft and dimmable screen light **automatically turns on** to help you read the time nicely when you need to; you no longer need to grab your smartphone anymore or turn on your bright table light to check your watch.

Of course, the screen light can be permanently turned off if you're a light sensitive person while sleeping, thoughtful and helpful...



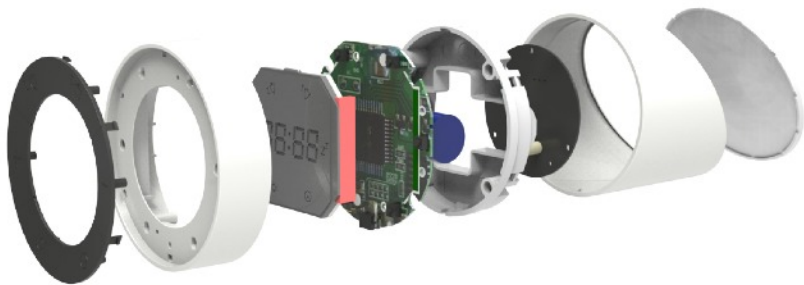
A good design is always about a colour theme

The Edge Alarm Clock is currently available in mint green, smart grey, soft white and romantic pink.

It meets the needs from different **colour schemes** in your room and certainly, we should launch more colours later on to meet all your different needs...







A good design is always a matter of sustainability

The Edge Alarm Clock is crafted with our **highest quality standard ever.**

With One of the best time chips and other relevant chips built into the 'brain' of the Edge and the high quality **extra long-life LEDs** constructed to the body of the lighting edge surface, it accurately runs and lights up for you, days and nights, months and years.



Paul Sun  
Founder & Head of Creative Design

A good design always has a creative team behind it

Designed by the creative team of Gingko, the Edge Light Alarm Clock has been prepared and tested in our product development lab and used by our 500+ product experience users for nearly 2 years led by Paul Sun, who is the Head of Creative Design and also the Founder of Gingko. The rest of the team are: Natalie Sun (Co-Founder and Head of Design), Sam Leo (software engineer, worked for HUAWEI, ZTC and Samsung before), Michael Lin (structural engineer, worked for Samsung before), Kerry Ford (Graphic Designer), and Haiming Xiao (Production Engineer), Quality Assurance Manager (Xiaozheng Sun) and our dedicated Product Photographer Chris Russell. We're now very pleased to launch it to all our customers in more than 28 countries and regions.

The Edge Light Alarm Clock reflects our design ethos and commitment to **modern, functional yet stylish and great design.**

## A good design always has something more to tell you

Below are some further product features for your information:

- dual alarms clock in 24 or 12 hours format
- shake the product to snooze or press any button / flip over to stop the alarm
- powered by integrated rechargeable battery 1200mAh, USB charging lead included.
- dimmable ambient light and clock face screen display light
- colour temperature: 2700k (warm white)
- charging time: approx 3 hours
- battery life time after one charge : 5-6 months when only in alarm clock use or approx 17.5 hours when the light in brightness mode use /160 hours when the light in the darkest mode use
- product material: ABS + PC
- power charging input: 5V - 500mA
- current available colours: grey, white, green and pink
- product size: 80 x 80 x 95mm (L x W x H)
- product weight: 158 g



## A good design always has a unique code to its identity

Every product code has been given with our **love and care**.

The first letter G is taken from the first letter of Gingko; 001 stands for this product series code and the PK, WT, GN, and GY stands for colour Pink, White, Green and Grey.

We believed once you know why we named them this way, it may help you to understand us better during our conversation while we quoted these codes.



Product Code: G001PK  
Edge Light Alarm Clock - Pink



Product Code: G001WT  
Edge Light Alarm Clock - White



Product Code: G001GN  
Edge Light Alarm Clock - Green



Product Code: G001GY  
Edge Light Alarm Clock - Grey

Nothing is more inspiring than presenting a great design to your beloved customers

So if you're interested in this design and would love to present it to your **beloved customers**, in-stores or online, please feel free to get in touch with us.

**First limited stock** will be available from 15<sup>th</sup> of August 2018 and we're now accepting any pre-orders.



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